



"The Best Coffee for the Best Reasons"

Win, Win, Win Fundraising with Rock Solid Coffee

Your customers win with great coffee. You win with an easy to sell product and great fundraising margins. Kids and farmers in coffee producing countries win, too.

The Finest Coffees. Rock Solid Coffee starts with the finest 100% Arabica coffee beans and craft-roasts in small batches, to ensure freshness. When your supporters purchase Rock Solid Coffee, they get a premium product, so they savor every drop and are more likely to support your organization with coffee purchases again.



Great Margins. With Rock Solid coffee, up to 50% of each sale goes to your organization.

Socially and Environmentally Responsible. We pay premium prices to farmers who nurture their land and provide dignified conditions for their employees.

How the Program Works

Whether you fundraise through your website or events, direct market door-to-door, or through direct mail, we've got you covered.

Promotional Materials. We provide fundraising brochures that you can mail direct to your prospects, hand out at events, or use in door-to-door solicitations. The brochure describes the quality coffees offered and outlines the mission of Rock Solid Coffee Company—helping your fundraisers answer questions that may arise in the fundraising process.

Order Forms. Rock Solid Coffee provides order form templates that you can customize, or print and copy as is. We have individual order forms designed for direct mail, and multi-order forms that allow multiple orders per sheet, for face-to-face fundraising—making it easy for them to manage, and easy for you to track orders by fundraiser.

Consolidated Production Ordering. Rock Solid Coffee roasts to order to ensure maximum product freshness for your fundraising clients. When the fundraising effort is done, and it's time for your organization to place a production order, there's a single master order form to make it easy. Just fax or e-mail your order with payment. Or, pre-order coffees for sale at your event and take advantage of immediate needs. We guarantee orders will be ready for pickup or shipment within 7 working days of order receipt.

Product Selection

Our fundraising program includes a selection of six outstanding coffees from around the world, including a popular flavor and decaffeinated coffee. Products are available ground or whole bean in 10-ounce or 2 lb. packages.