



**"The Best Coffee for the Best Reasons"**

## **Win, Win, Win Fundraising with Rock Solid Coffee**

Your customers win with great coffee. You win with an easy to sell product and great fundraising margins. Kids and farmers in coffee producing countries win, too.

**The Finest Coffees.** Rock Solid Coffee starts with the finest 100% Arabica coffee beans and craft-roasts in small batches, to ensure freshness. When your supporters purchase Rock Solid Coffee, they get a premium product, so they savor every drop and are more likely to support your organization with coffee purchases again.



**Great Margins.** With Rock Solid coffee, around 35% of each sale goes to your organization.

**Socially and Environmentally Responsible.** We pay premium prices to farmers who nurture their land and provide dignified conditions for their employees.

### **How the Program Works**

Whether you fundraise through your website or events, direct market door-to-door, or through direct mail, we've got you covered.

**Promotional Materials.** We provide fundraising brochures that you can mail direct to your prospects, hand out at events, or use in door-to-door solicitations. The brochure describes the quality coffees offered and outlines the mission of Rock Solid Coffee Company—helping your fundraisers answer questions that may arise in the fundraising process.

**Order Forms.** Rock Solid Coffee provides order form templates that you can customize, or print and copy as is. We have individual order forms designed for direct mail, and multi-order forms that allow multiple orders per sheet, for face-to-face fundraising—making it easy for them to manage, and easy for you to track orders by fundraiser.

**Consolidated Production Ordering.** Rock Solid Coffee roasts to order to ensure maximum product freshness for your fundraising clients. When the fundraising effort is done, and it's time for your organization to place a production order, there's a single master order form to make it easy. Just fax or e-mail your order with payment. Or, pre-order coffees for sale at your event and take advantage of immediate needs. We guarantee orders will be ready for pickup or shipment within 7 working days of order receipt.

### **Product Selection**

Our fundraising program includes a selection of six outstanding coffees from around the world, including a popular flavor and decaffeinated coffee. Products are available ground or whole bean in 10-ounce or 1.75 lb. packages.